



P O R
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COMPANY PROFILE



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ABOUT US !



AT OUR CORE, WE ARE PASSIONATE ABOUT CRAFTING UNFORGETTABLE EVENTS THAT LEAVE A LASTING IMPRESSION. WITH A KEEN EYE FOR DETAIL AND A COMMITMENT TO EXCELLENCE, WE SPECIALIZE IN CREATING BESPOKE EXPERIENCES THAT CATER TO THE UNIQUE NEEDS OF OUR CLIENTS. FROM CONCEPTUALIZATION TO EXECUTION, OUR TEAM WORKS TIRELESSLY TO ENSURE THAT EVERY EVENT IS FLAWLESSLY EXECUTED, EXCEEDING EXPECTATIONS EVERY STEP OF THE WAY.

WITH A DIVERSE PORTFOLIO OF SUCCESSFUL EVENTS, WE HAVE EARNED A REPUTATION FOR DELIVERING EXCELLENCE IN EVENT MANAGEMENT .

OUR VISION

OUR VISION FOR EVENTS IS TO CREATE IMMERSIVE EXPERIENCES THAT CAPTIVATE THE SENSES, INSPIRE THE MIND, AND LEAVE A LASTING IMPRESSION. WE STRIVE TO PUSH THE BOUNDARIES OF CREATIVITY AND INNOVATION, OFFERING OUR CLIENTS AND GUESTS AN UNFORGETTABLE JOURNEY. BY BLENDING ARTISTRY WITH METICULOUS PLANNING, WE AIM TO TRANSFORM ORDINARY EVENTS INTO EXTRAORDINARY OCCASIONS. SETTING NEW STANDARDS OF EXCELLENCE IN THE INDUSTRY.

MISSION

WE WILL CONTINUE TO EXPLORE AND DREAM WITHOUT CEASING. THE CULMINATION OF ALL OUR EXPLORATION WILL BE TO RETURN TO WHERE WE STARTED AND PERCEIVE THE PLACE FOR THE FIRST TIME WITH GREATER RICHNESS AND CLARITY.



WORKING PROCESS

STRATEGY

- THEME AND MESSAGE IDEATION
- CREATIVE DEVELOPMENT
- CONTENT DEVELOPMENT
- DIGITAL SOLUTIONS
- BRANDING SOLUTIONS
- SOCIAL MEDIA INTEGRATION
- COPYWRITING AND SCRIPTING
- RISK ASSESSMENT

01

PLANNING

- PROJECT TEAM
- PROJECT PLAN
- PROJECT TIMELINES
- BUDGET MANAGEMENT
- EVENT COMMUNICATION STRATEGY
- LOGISTIC ARRANGEMENTS
- SUPPLIER MANAGEMENT

03

EVENT EXECUTION

- RUN OF STAGE MANAGEMENT
- AGENDA MANAGEMENT
- CONTENT MANAGEMENT
- ONSITE STAFFING
- VIDEOGRAPHY
- BROADCAST (LIVE / RECORDED)
- SAFETY AND SECURITY
- RISK MANAGEMENT

05

CREATIVE DESIGN

- VENUE SEARCH AND SOURCING
- SETUP AND VENUE DESIGN
- ENVIRONMENT DESIGN (SOUND, DÉCOR, LIGHTING, SCREENS)
- GRAPHIC DESIGN
- WEB DESIGN AND APP DESIGN
- VIDEO, -3D, MULTIMEDIA DESIGN
- PRESENTATION DESIGN
- BRANDING, PRINTING AND GIFTS

02

PRODUCTION

- SITE MANAGEMENT
- PRODUCTION OF DISPLAY SOLUTIONS
- AUDIO, VISUAL AND LIGHTING
- STAGE MANAGEMENT
- ENTERTAINMENT SOURCING AND MANAGEMENT
- PRODUCTION CREW

04

OUR SERVICES



ORGANIZING
EXHIBITIONS AND CONFERENCES.



EVENTS & SPECIAL OCCASIONS



SPECIAL DESIGN BOOTHS.



LOGISTICS MANAGEMENT.



PRINTING SERVICES.



MODEL AND PROMOTIONS.



VOICE/AUDIO PRODUCTION.



VISUAL DESIGN



ADVERTISING CAMPAIGN.
PRODUCTION.



SOCIAL & DIGITAL MARKETING
MANAGEMENT



2D & 3D VIDEO CONCEPT.



IT SOLUTIONS

SOFEX 2024

JODDB
المركز الأردني للتصميم والتطوير
JORDAN DESIGN & DEVELOPMENT BUREAU







SOFEX 2022

JODDB
المركز الأردني للتصميم والتطوير
JORDAN DESIGN & DEVELOPMENT BUREAU





HYUNDAI





CIRUDERM



OUR VALUED COLLABORATORS





CONTACT US



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WE ARE PLEASED TO CONTACT YOU !
AND WE ARE HONORED TO SERVE YOU